



EVSAW

Sponsorship

PACKAGE



WWW.EVSAW.COM



[@elkvalleysaw](https://www.instagram.com/elkvalleysaw)



[ElkValleySAW](https://www.facebook.com/ElkValleySAW)

OCTOBER 28, 2023

Fernie Community Event Center

Fernie BC

Mission

The Elk Valley Snow and Avalanche Workshop Societies' mission is to foster a safer and more informed mountain community by increasing avalanche awareness, promoting knowledge sharing, and facilitating meaningful connections among professionals and recreationalists.

Fundraising Goal

Your contribution will provide the opportunity for backcountry enthusiasts to learn through presentations about the latest research, technology, and best practices related to avalanche safety and mitigation.

Event Participants

The Elk Valley Snow and Avalanche Workshop is an eagerly anticipated annual event, gathering **300 backcountry enthusiasts** from all user groups, including beginners to advanced individuals, skiers, snowboarders, sledders, and snowshoers. Held during the early season when the excitement for winter adventures is at its peak.

Partnership Levels

TITLE PARTNER \$3000

- **Prominent Brand Exposure:** As the Title Sponsor, your company's logo will be featured prominently on all marketing materials, including event posters, banners, website, and social media promotions.
- **Exclusive Booth Space:** A dedicated booth space at the workshop venue will showcase your products and services to all attendees.
- **Opening Recognition:** A special mention as the Title Sponsor during the workshop's opening ceremony, with the opportunity to deliver a welcome address.
- **Workshop Passes:** Four complimentary workshop passes for your company representatives to participate fully in the event.

PRESENTING PARTNER \$2000

- **Brand Visibility:** Your company logo will be prominently displayed on event banners, website, and select promotional materials.
- **Shared Exhibit Space:** A designated area to showcase your brand alongside other presenting sponsors.
- **Workshop Passes:** Four complimentary workshop passes for your company representatives to participate in the event.

SUPPORTING PARTNER \$1500

- **Logo Exposure:** Your company logo featured on the event website and promotional materials.
- **Shared Exhibit Space:** A shared space for presenting your products and services at the workshop venue.
- **Workshop Pass: Four** complimentary workshop pass for your company representative to attend the event.

GOLD PARTNER \$1000

- **Workshop Passes:** Four complimentary workshop passes for your company representatives to attend the event.
- **Exhibit Space:** A dedicated booth to showcase your products and services to workshop attendees.

SILVER PARTNER \$500

- **Workshop Passes:** Two complimentary workshop passes for your company representatives to attend the event.
- **Table Display:** A designated table space for presenting your brand materials.

BRONZE PARTNER \$250

- **Workshop Pass:** One complimentary workshop passes for your company representatives to attend the event.

*GOLD, SILVER and BRONZE Sponsors will also have logo exposure on pre and post event socials.

CUSTOM PARTNERSHIP

We understand that each sponsor is unique, and we are open to tailoring sponsorship benefits to suit your specific marketing goals.

Coffee Break sponsor, specific presentation sponsor, prize giveaways, and swag for participants are just a few ways you can support. Reach out to us with your ideas.

Don't miss this opportunity to align your brand with a passionate audience and participate in the Elk Valley Snow and Avalanche Workshop.

Thank you for considering our sponsorship package, and we look forward to partnering with you in this exciting endeavor.

LINK: [Google Partnership Form](#)

Contact details

Sponsorship Coordinators:

Steve Kuijt 250-423-9454,

steve.kuijt@gmail.com

Lisa Larson 403-582-0601

llarson@avalanche.ca

EVSAW Society President

Olivia Johnson oliviaannejohnson@gmail.com